



INTERNATIONAL COLLEGE OF DENTISTS  
USA SECTION AND FOUNDATION

## PLATINUM SPONSORSHIP

### BENEFITS: \$25,000 AND ABOVE

- The ICD will provide a full-page (back cover) advertisement in its annual publication the “KEY”
- An advertising banner in our monthly e-newsletter “KEY-MAIL” with link to the sponsor’s website
- An advertising Logo displayed in our mailed publication “KEYNOTES” distributed twice a year
- Sponsor logo placed on the ICD USA Section website homepage with a direct hyperlink to their website
- Sponsor logo on backdrops for Section Meetings that will appear in promotional photographs, publications and press releases
- Space for one exhibition table outside the Fellowship Orientation Program (FOP) and Convocation Events
- Sponsor recognized as a Platinum Sponsor on Welcome Slide before the FOP and Convocation Events
- Recognition on all pre-meeting fliers and mailers
- Sponsor promotional brochure to be included in attendee welcome packets
- Sponsor will receive a list of all attendees including contact information
- Opportunity to address the Board of Regents meeting in the Fall
- Four tickets to the New Fellow Recognition Celebration at the fall meeting
- Opportunity to Sponsor a specific event or program with name recognition
- Use of the ICD USA Section logo in the Sponsors material for each year

### INDIVIDUAL EVENT/PROGRAM SPONSORSHIP OPPORTUNITIES

- Convocation Robes, Pins, Keys and Plaques
- New Fellow Recognition Celebration
- International Student Experience
- ICD USA Centennial Celebration



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## GOLD SPONSORSHIP

**BENEFITS: \$12,000 - \$24,999**

- The ICD will provide a full-page (front or back inside cover) advertisement in its annual publication the "KEY"
- An advertising Logo in our monthly e-newsletter "KEY-MAIL"
- Ad advertising Logo displayed in our mailed publication "KEYNOTES" distributed twice a year
- Sponsor logo placed on ICD USA Section website homepage with direct a hyperlink to the sponsor's website
- Sponsor logo on backdrops for Section Meetings that will appear in promotional photographs, publications and press releases
- Sponsor recognized as Gold Sponsor on Welcome Slide before the FOP and Convocation Events
- Recognition on all pre-meeting fliers and mailers
- Sponsor promotional brochure to be included in attendee welcome packets
- Sponsor will receive a list of all attendees including contact information
- Two tickets to the New Fellow Recognition Celebration at the fall meeting
- Opportunity to Sponsor a specific event or program with name recognition
- Use of the ICD USA Section logo in the Sponsors material for each year

## INDIVIDUAL EVENT/PROGRAM SPONSORSHIP OPPORTUNITIES

- Convocation Keys, Pins and Plaques
- Fellowship Orientation Program
- Board of Regents Meeting
- President's Reception



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## BRONZE SPONSORSHIP

**BENEFITS: \$6,000 - \$11,999**

- The ICD will provide a full page advertisement in its annual publication the “KEY”
- An advertising logo displayed in our monthly e-newsletter “KEY-MAIL” with a link to the sponsor’s website
- An advertising logo displayed in our mailed publication “KEYNOTES” distributed twice a year
- Sponsor log placed on the ICD USA Section website homepage with a direct hyperlink to their website
- Sponsor logo on backdrops for Section Meetings that will appear in promotional photographs, publications and press releases
- Sponsor recognized as a Bronze Sponsor on Welcome Slide before the FOP and Convocation Events
- Opportunity to Sponsor a specific event or program with name recognition
- Use of the ICD USA Section logo in the Sponsors material for each year

## INDIVIDUAL EVENT/PROGRAM SPONSORSHIP OPPORTUNITIES

- Deputy Regents Brunch
- Section Board of Regents Dinner
- Global Health Student Association Program
- Tote Bags/Giveaways to our New Fellows at the Convocation
- Journalism and Student Leadership and Humanitarian Awards
- Volunteer Seminars
- Photographer for the Convocation and Events