



# KEYNOTES



International College of Dentists

JUNE 2012

## MESSAGE FROM THE PRESIDENT

I would like to thank all of you for the honor and privilege to serve as the USA Section President for 2012. I can assure you that your Officers, Regents, Committee Chairs, Committees, and ASP Shadow Teams are fully engaged and very productive.

The BOR approved the development of a five-year Applied Strategic Plan (ASP) at our Las Vegas meeting with Dr. Bob Frazer as our facilitator. The **Mission of the ASP** is, "To create a future of choice for the USA Section of the International College of Dentists, its Fellows and staff. Through the process of Applied Strategic Planning, the College and its people will achieve their highest potential in service to others, resulting in increased effectiveness, fulfillment, success, and significance."

**Retreat I** of our ASP was completed in Savannah on March 27 with a core committee of 18 members. The session was very positive, stimulating and energetic. Shadow Teams have been formed and are providing input. **Retreat II** will be held in Tyson's Corner on July 25-27. A draft of our Mission, Vision, Core Values, Goals, and Objectives will be presented to the BOR in San Francisco.

A **Membership Survey** for the ASP are being sent to 1000 Fellows for their input in the next several weeks. Fellows are being selected randomly, and it is most important that you complete the survey in a timely manner.

The **Fisher House Project** was officially initiated at Tripler Army Medical Center in Hawaii at a ceremony on Feb 3, 2012. The USA Section and the Fisher House Foundation have partnered so that volunteer Fellows can provide emergency dental care for Wounded Warriors' family members while residing in Fisher Houses across the US while their loved one is receiving medical treatment. All Fellows are encouraged to participate if there is a Fisher House in your area. Dr. Nora Harmsen deserves special kudos for her efforts.

Leadership and International Collaboration are synonymous with the ICD. Our **Leadership Initiative** has been most successful with its White Coat Ceremony, Great Expectations, and various Leadership Awards. Our **Top Five Projects for 2012** include ASP, Fisher House, Great Expectations (Mentoring Professionalism), International Collaborative Initiative (ICI), and Peace Corps dental exams.

The **ICI** was approved at last year's BOR meeting as a new Standing Committee. It includes the International Student Exchange (ISE), Global Health Student Associations (GHSA), and the Humanitarian Liaison Committee. Brochures are available for the ISE and the GHSA. The Humanitarian Liaison Committee recently completed a volunteer survey, is planning two pilot ICD Volunteer Symposiums at major dental meetings, and is developing a partnership with the ADA and their ADA/HVO Volunteer site.

The BOR approved a **Membership Initiative** to reengage our membership and encourage greater participation in our Section and local projects. An Exit Survey is being developed to provide additional input. A **District Award** will be given in 2013.

A **Professional ICD Video** was approved and is being developed by the Fellowship Orientation Program Committee and its Chair, Dr. Margot Culotta-Norton. Its goal is to passionately portray the richness and heritage of the ICD, its mission, vision, humanitarianism, and projects. The video will be filmed in San Francisco. An informative **Orientation Slide Video** is being developed in house by the Public Relations Committee to supplement the Professional Video.

An **Ad Hoc IT Committee** has been approved by the BOR. This is a very energetic and capable committee with Dr. Michael Bydalek as Chair. The committee is reevaluating all of our IT efforts and will present proposals to upgrade our IT systems. You can now follow us on Twitter@USAICD. Find us on Facebook: [www.Facebook.com/ICD.USA.Section](http://www.Facebook.com/ICD.USA.Section). Remember to click LIKE on our Facebook!

I am proud of our cooperative and mutually beneficial relationship with the **ICD USA Section Foundation**. I thank its President, Dr. Jim Allen and its Trustees for all of their efforts. Please see Dr. Allen's article on p. 5 for details about The John B. Lathrop Memorial Fund, the dental stamp collection which Founder-level donors receive, and other Foundation news.

I would like to thank all of our Fellows for your many contributions to the USA Section and the ICD. Your questions or concerns are always most welcome. My email address is [drwmk8176@aol.com](mailto:drwmk8176@aol.com).



**W. Michael Kenney, DDS**  
2012 President  
USA Section

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# International College Of Dentists

**USA SECTION - ANNUAL MEETING,  
CONVOCATION AND DINNER  
Hilton San Francisco Union Square  
Password: ICDSFO**



The following information can also be accessed through our website at [www.usa-icd.org](http://www.usa-icd.org).

Our International College of Dentists 2012 USA Section Annual Meeting on Thursday, **October 18**, Convocation & Dinner Program on Friday, **October 19**, and College Council meetings on Saturday, Sunday **October 20-21** will take place **at the Hilton San Francisco Union Square**, 333 O'Farrell St., San Francisco, California, 94102, in conjunction with the ADA 2012 Annual Session. We **strongly** encourage you to secure your hotel reservation in our **ICD group block** at the Hilton San Francisco Union Square, and/or ADA annual session registration through the ADA Housing Bureau Experient, as soon as possible. Fellows may **click on or enter this link** in your web browser: <http://registration3.experient-inc.com/ShowDEN121/Default.aspx>.

- **Planning to register more than one person?** Additional registrants option is on the **Registration Summary page** at the end of the process.
- **AVOID clicking the Back button during the registration process. Doing so requires you to start the process over from the beginning.**
- Type our **Password: ICDSFO** (all caps) in the Password box, then click "Verify Password".
- Click on "Register Now." Fill in required information in **1)** Dentist Record Lookup, then click on "Find Me". Verify/fill out your Profile including the question(s) below your email address, then click "Next". Verify Address Confirmation, then click "Next".
- Under Registration Type, choose appropriate category, click "agree to terms" box at bottom of page, then click "Next".
- ADA Continuing Education and Events (optional) follow. Click "Next" at bottom of each activity.
- Verify Registration Summary page. You may **register other attendee(s)** at bottom of this page. Click "Next".
- In Room Search, choose arrival and departure dates, select **San Francisco Hilton Union Square**, O'Farrell Street, then click "Check Availability". If you see a red "W" by the hotel you will be placed on a wait list for one or more nights. Experient will send you an updated confirmation email when the room becomes available. If room block for one or more of your days is **CLOSED**, you will see the "Ø" symbol and you will not be able to book the room. If this occurs please book a room at a nearby hotel. (Serrano Hotel, Motel Monaco, and Hotel Nikko are closest hotels.)
- There is no hotel reservation deposit this year. **HOWEVER**, you must guarantee your hotel reservation and/or ADA registration with a credit card number, **even if you have a \$0 balance**.

**Our ICD block of rooms will be held until June 29, 2012 or until rooms are exhausted.** After June 29 or once rooms are exhausted – whichever should occur first - rooms will be assigned on a space available basis at our assigned hotel or at a nearby hotel if space is not available at our assigned hotel, Hilton San Francisco Union Square. For this reason, we strongly encourage you to complete online housing and/or registration as soon as possible.

**Should you wish to register and/or make hotel reservations utilizing the HARD COPY form, you may do so by writing our ICD Code - ICDSFO - in the top, right corner of the registration and hotel reservation form.** Forms submitted without this code will not be granted access to rooms in our room block at the Hilton San Francisco Union Square. The form may be downloaded at [http://www.ada.org/session/AS12\\_Registration\\_Form\\_General\\_sm.pdf](http://www.ada.org/session/AS12_Registration_Form_General_sm.pdf). Click OK if you get a warning about viruses – The file is safe. **Fax reservations to** Experient at 1.888.772.1888 or 1.301.694.5124, or **mail to** Experient/ADA Annual Session, P.O. Box 4088, Frederick, MD 21705. Go to [ada.org/session](http://ada.org/session) for further information.

## ADA Annual Session Registration

**Advance registration saves time and money, and ensures access to the largest number of ticketed courses. After September 21, all fees will increase and registration badge materials will not be mailed.** To register for the ADA Annual Session, please select the appropriate registration category and corresponding fee. You may also purchase tickets to courses, special events, or register friends and family. Again this year, all courses, both fee and non-fee offerings will be ticketed. To attend any course, you must present your ticket. All dental professionals, even those from the same practice, must register separately.

## Registration and Housing - Changes or Cancellations

Advance registration for the Annual Session closes at 5:00 pm Central Time on Friday, September 21, 2012. Registration, ticket and/or special event cancellations must be received in writing on or before September 21. Registration or ticket cancellations received by this date will receive a full refund, less a \$10 processing fee per cancellation. No refunds will be given for registration cancellations received by Experient after September 21 for any reason. Please allow 60 days for refund processing.

**Hotel cancellations must be received in writing by Experient before 5:00 pm Central Time on Wednesday, October 3, 2012.** After October 3, any hotel cancellations may incur one night's room and tax charges direct from the hotel. Changes to reservations must be received in writing by Experient before 5:00 pm Central Time on Wednesday, October 3, 2012. Failure to check-in to your hotel on the confirmed date of arrival may also result in one night's room and tax charges direct from hotel. As of Tuesday, October 9, 2012 any changes to hotel reservations must be made directly with the hotel.

## Exciting ADA Programs!

In mid-May, the Preliminary Program for the 153rd ADA Annual Session to be held October 18-21, 2012 in San Francisco, CA will be made available. In the meantime, you may access an electronic copy of the Preliminary Program in PDF format at [ADA.org/session](http://ADA.org/session). The Opening General Session featuring the 2012 Distinguished Speakers Mr. George Will, conservative columnist and political commentator, and Mr. Robert Reich, professor at University of California, Berkley and author, will kick off the ADA Annual Session on Thursday, October 18, 2012. Please refer to [ADA.org/session](http://ADA.org/session) for additional information.

# International College Of Dentists

## USA SECTION - ANNUAL MEETING, CONVOCATION AND DINNER

October 16-19, 2012 • Hilton San Francisco Union Square • San Francisco, California



### SCHEDULE OF EVENTS

#### Tues, October 16, 2012

1-5:00 p.m. Executive Committee Meeting  
 6-7:00 p.m. Board of Regents' Reception  
 7:00 p.m. Board of Regents' Dinner

**Room - Tower - Floor**  
 Union Square 15 - T3 - 4  
 Franciscan A&B - T1 - Ballroom  
 Franciscan A&B - T1 - Ballroom

#### Wed, October 17, 2012

8:00 a.m. – 5:00 p.m. USA Section Committee Meetings  
 3-5 p.m. USA Section Foundation Meeting

Union Square 15-17 - T3 - 4  
 Union Square 19&20 - T3 - 4

#### Thurs, October 18, 2012

7:15 a.m. Continental Breakfast for Board of Regents  
 8 a.m. - 4:00 p.m. Board of Regents' Meeting  
 10:30 (Morning Break) Board of Regents' Photo – Bring Medallions  
 12-1 p.m. Board of Regents' Lunch  
 4:30 p.m. Fellowship Orientation Program (New Members)

Yosemite A - T2 - Ballroom  
 Yosemite B - T2 - Ballroom  
 TBD  
 Yosemite A - T2 - Ballroom  
 Imperial - T2 - Ballroom

#### Fri, October 19, 2012

#### Ballroom Level

9:00 a.m. USA Section Officers and Regents Rehearsal  
**9:30 a.m. - 6:00 p.m. Dinner Ticket Desk**  
 10-11:30 a.m. Deputy Regents' Lunch  
 12:00 noon Candidates, Regents in Robing/Staging Room  
 1:00 p.m. Induction Ceremony  
 6:30-7:30 p.m. Cocktail Reception  
**6:30-7:30 p.m. Dinner Ticket Desk (During Cocktail Reception)**  
 7:30 p.m. Dinner Program Honoring New Fellows

Continental 4-6  
**Continental 4-6 Foyer**  
 Continental 1&2  
 Continental 7-9  
 Continental 4-6  
 Continental Ballroom East Lounge  
**Continental 4-6 Foyer**  
 Continental 4-6



Dress Code  
**BOR, FOP, Convocation**  
 (Ladies) Appropriate dress  
 (Gentlemen) Coat and Tie  
**DINNER**  
**BLACK TIE OPTIONAL**



Paul Stubbs, Pres. Kenney and Curtis Johnson at BOR



Board of Regents Meeting



Committee Meeting

## Spring ICD Meetings and ACD/ICD CE Conference

Westin Savannah Harbor Golf Resort & Spa, Savannah, GA - March 27-31, 2012



ACD/ICD Reception



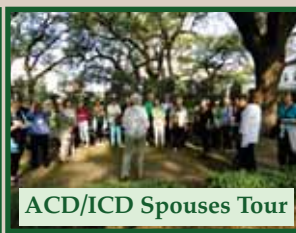
ACD/ICD Dinner



Golf Course



ACD/ICD CE Program



ACD/ICD Spouses Tour



**Dinner Dance Music  
Featuring  
"Shark Sandwich"**



After an amazing dinner, one of San Francisco Bay's top music groups "Shark Sandwich" will perform a special tribute to the Beach Boys followed by many of your favorite hit songs for an evening of Fellowship and dancing!



**International College of Dentists**  
U.S.A. SECTION

**2012 Dinner Program - Black Tie Optional, Friday, October 19, 2012**

6:30 p.m. Reception, 7:30 p.m. Dinner Program

Hilton San Francisco Union Square, Continental Ballroom, 333 O'Farrell St., San Francisco, CA

**RSVP by September 1, 2012**

**Mail to ICD-USA Section, 51 Monroe St., Suite 1400, Rockville, MD 20850 OR Fax to (240) 499-8975**

Enclosed is \$ \_\_\_\_\_ for \_\_\_\_\_ tickets at \$135 per ticket. Check # \_\_\_\_\_ made payable to ICD-USA **OR**

Visa  MasterCard  \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Address (if CC pmt., use billing address) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Branch of Military, if applicable (for seating purposes) \_\_\_\_\_

In addition, I/we would like to sit with:

\_\_\_\_\_

**Sale of ICD Convocation Robes**

**All ICD Fellows** – As many of you know, the USA Section Board of Regents voted to shift from owning our Convocation robes to renting them. The robes were put up for sale after last year's Convocation and many have been sold, but we still have a small supply remaining. The cost of the robes is \$120, which includes the shipping and handling fee. Our ICD Robes are fine-grade black poplin with velveteen trim. They have three front panels – lilac, the traditional hue of the dental profession; gold and dark green, our official College colors. There are regulation black velvet bars on the sleeves, with a three inch gold band below the bars. All robes are in very good condition. The newer robes have brighter colors on the front panels and gold sleeve band; the older robes have more subdued colors. Please indicate your preference of an older or newer robe on the order form. We will do our best to accommodate your first preference.

If you would like to purchase a robe, please use the order form below and mail form with payment to the USA Section office. We accept checks, Visa and MasterCard payments. We will process your order in November, the month following our 2012 Annual Meeting and Convocation in San Francisco. Contact Jennifer Greenville at the Section office with questions - [Jennifer@usa-icd.org](mailto:Jennifer@usa-icd.org) or phone (301) 251-8861 9-4:00 ET.



**Past Presidents  
Drs. Roberson and Wier  
in ICD Robes.**



**International College of Dentists**

U.S.A. SECTION

51 Monroe St., Suite 1400, Rockville, MD 20850-2412

Fax: (240) 499-8975

**ICD Convocation Robe Order Form**



Height \_\_\_\_\_

Robe Preference:  Newer  Older

Price per robe: \$120 Quantity: \_\_\_\_\_ Total: \_\_\_\_\_  
(Price includes shipping.)

Check # \_\_\_\_\_ made payable to ICD-USA **OR**

Visa  MasterCard  \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

(If cc payment, please add billing address \_\_\_\_\_)



## NOTES FROM DR. CAROL TURNER, ICD USA SECTION REGISTRAR

www.usa-icd.org

### Important dates:

1. **June 15, 2012** – All completed Candidate Information Forms with sponsor page signatures and letters of recommendation are due in the Section Office...So if you have a terrific Candidate in the pipeline, this is your “heads-up” call.
2. **June 29, 2012** – Last day the ICD room block will be held by the ADA - Please see notes on page two referencing the rooms and ADA registration for the ICD meeting during the annual ADA session in San Francisco. **Current Fellows - This is your notification!** The May KEY-mail and our USA Section website have an electronic version of the registration information. New Fellows will get mailings with additional information. Of course we would love to see you all there. It promises to be a wonderful few days in this exciting city...Talk about a lot to see and do.
3. **October 18, 2012** – ICD USA Section Annual meeting in San Francisco
4. **October 19, 2012** – ICD Annual Convocation and Dinner Program
5. **October 20-21, 2012** – ICD Worldwide College at Large (CAL) Meeting in San Francisco

### Frequently Asked Questions:

1. I have heard about organizations supporting “Lobbying Fees”. Does the ICD do this? *Absolutely not! We have posted on our website, “The International College Of Dentists, U.S.A. Section does NOT in any way use membership payments to provide funding or support for lobbying efforts.”*
2. How many members do we have in the USA Section and the Worldwide College? *The International College of Dentists is made up of 15 Sections doing wonderful philanthropic projects throughout world. Section I, the USA Section, has 6,200 members (Active, Retired, Life, and Honorary). The ICD has a total 10,475 members worldwide as of April 30, 2012.*



## USA Section Foundation



Dr. Jim Allen  
Foundation President

Due to the growth of our corpus and an increase in the revenue stream realized by generous donations of the Fellows of our USA Section, the Foundation has continued support of outreach projects and programs in Asia, Africa, South America and here in the United States. We have helped train public health dentists in Southeast Asia, provided funding for six dental operatories at the Kikuyu Hospital Dental Clinic in Kenya, sponsored USA dental students in their exchanges to Dental Schools in South America and Europe, and supported numerous programs in the United States, including Dental Journalism Awards, and White Coat ceremonies. In 2011 the Section also established the Fisher House Project - ICD Fellows volunteer to provide free emergency care to the families of wounded warriors should a dental need arise while the family member is residing in a US Fisher House awaiting the treatment of their wounded warrior relative.

It has been my privilege this year to announce the creation of The John B. Lathrop Memorial Fund. Many Fellows remember John for his love and devotion to the International College of Dentists. He served in many leadership positions including USA Section President and Foundation President. He was also an avid collector of dental theme stamps from around the world. John’s widow, Ruth Lathrop, has generously offered to donate this collection of over six hundred stamps to the ICD. The first one hundred contributors of a thousand dollars or more will be designated as “Founders” of The John B. Lathrop Memorial Fund. Please consider including this in your charitable program this year. Our website will list Founders names. In addition Founders will receive a beautifully framed set of five or six stamps from the Lathrop worldwide dental stamp collection as a token of our appreciation. Please refer to our website at [www.usa-icd.org/foundation](http://www.usa-icd.org/foundation) or contact the ICD USA Section Office at (301) 251-8861 for more information.

The Foundation will soon be offering ICD Logo clothing and other items. Please look for more information to be posted on the website in the near future at [www.usa-icd.org/foundation](http://www.usa-icd.org/foundation).

The year 2012 brings a clarification and recommitment to the relationship between the USA Section and the Foundation. This understanding will allow the Foundation to offer greater support for programs and initiatives of the Section. Our Constitution and Bylaws have been updated by our attorneys, and I can tell you our horizons have never been more exciting.



### Editorial Information

**Editor:** Carol I. Turner  
**Co-Editor:** Mary J. Webster  
**Design & Layout:** Paula W. Rinaudo

**Communications Committee:**  
Chair - Richard J. Galeone  
Vice-Chair - Theodore M. Roberson

**Committee Members** - Michael L. Bydalek,  
James P. Fratzke, Joseph R. Kenneally,  
Marc S. Smith

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## International College of Dentists

USA Section

51 Monroe Street, Suite 1400

Rockville, MD 20850-2412

**SAN FRANCISCO**  
**ANNUAL MEETING INFO - Pages 2-4!**  
**Convocation & Dinner Program**  
**Oct. 19, 2012**

**PLEASE SEND US YOUR NEW  
 or CORRECTED**

**ADDRESS, TEL NUMBER(S)  
 and/or E-MAIL ADDRESS**

to:

office@usa-icd.org

or

International College of Dentists

USA Section

51 Monroe St., Ste. 1400

Rockville, MD 20850

Phone: (301) 251-8861

Fax: (240) 499-8975

## International College of Dentists USA Section - Annual Meeting, Convocation and Dinner October 2012 – San Francisco, California

Our International College of Dentists 2012 USA Section Annual Meeting on Thursday, **October 18**, Convocation & Dinner Program on Friday, **October 19**, and College Council meetings on Saturday-Sunday, **October 20-21** will take place at **Hilton San Francisco Union Square**, 333 O'Farrell Street, San Francisco, CA 94102, in conjunction with the ADA 2012 Annual Session.

If you have not yet reserved a room at the Hilton San Francisco Union Square, please do so soon – Space is limited. Refer to page 2 and use our **ICD Password: ICDSFO** to reserve housing and register for the ADA annual meeting through the ADA Housing Bureau, Experient.

Our ICD Convocation and Induction Ceremony will begin at 1:00 p.m. on Friday, October 19, 2012 in the Continental Ballroom 4-6. Doors open at 12 noon. No tickets are issued for this impressive ceremony which is open to all Fellows, families and guests.

Friday evening, our program honoring our new inductees is black tie optional. It begins with a Social Hour (cash bar) at 6:30 p.m. in the Continental Ballroom Foyer. Dinner begins at 7:30 p.m. in the Continental Ballroom 4-6. Plan to stay after dinner to enjoy Fellowship and a special performance by one of San Francisco's top bands "Shark Sandwich" playing many of your favorite dance songs. The evening will include a special musical tribute to the Beach Boys!

Space at our dinner is limited – Please respond early. If you will be joining us, please mail or fax the **Dinner Reservation Form on Page 4** to ICD-USA by September 1, 2012. Your cancelled check/credit card statement will serve as your confirmation. **No dinner tickets are mailed** – All tickets are held in the name of the purchaser and must be picked up on Friday, October 19, 2012 from 9:30 a.m.- 7:30 p.m. at the Registration Desk located in the Continental Ballroom Foyer.

Your table number will appear on your ticket(s). Dinner tables seat ten (10). If you wish to sit with friends in addition to your paid guest(s), please write each name and state (if state differs from yours) on the reservation card. Otherwise, seating is automatically assigned by state and District groups when received before the September 1 deadline. Note: The Fellow-Elect (F-E) is a guest of the College and must personally return a reservation card to assist with record keeping; F-E spouse/guest(s) dinner tickets must be purchased for \$135 per ticket. Dinner cancellations received by September 23, 2012 will receive a full refund.

We look forward to seeing you in San Francisco this fall as we gather to honor our new Inductees. Do not delay - Make your plans to join us NOW.

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